

## **Built In Honors IDEaS in Two 2024 Best Places to Work Awards**

*IDEaS wins U.S. Best Places to Work and U.S. Best Midsize Places to Work awards*

**MINNEAPOLIS**—Jan. 10, 2024—IDEaS, a SAS company, the world’s leading provider of hotel revenue management software and services, announced today recognition in [Built In’s](#) 2024 Best Places to Work. The company earned two awards: U.S. Best Places to Work and U.S. Best Midsize Places to Work. The annual awards program includes companies of all sizes, from startups to those in the enterprise tier, and honors remote-first employers and companies in large tech markets across the U.S.

Built In determines the winners of Best Places to Work based on an algorithm using company data about compensation and benefits. To reflect the benefits candidates search for more frequently on Built In, the program also weighs criteria like remote and flexible work opportunities, programs for DEI, and other people-first cultural offerings.

**Dr. Ravi Mehrotra, co-founder, president, and chief scientist, IDEaS, said:** “IDEaS is committed to providing our employees with a rewarding, challenging, and growth-oriented experience. We couldn’t be prouder of our hard-working team members. Their passion, intelligence, and dedication have made IDEaS what it is today.”

**Maria Christopoulos Katris, founder and CEO, Built In, said:** “I’d like to extend our heartfelt congratulations to the 2024 Best Places to Work winners. I am truly inspired by these companies that have risen to the challenge of fostering a positive work environment, maintaining a strong brand, and ensuring employee satisfaction. The future is filled with promise, and we are so excited to see what lies ahead.”

### **About IDEaS**

IDEaS, a SAS company, is the world’s leading revenue management software and services provider. Combining industry knowledge with innovative data analytics technology, IDEaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. With more than 30 years of expertise, IDEaS delivers revenue science to more than 30,000 properties in 154 countries. Results delivered. Revenue transformed. Discover greater profitability at [ideas.com](https://ideas.com).

### **About Built In’s Best Places to Work**

Built In’s annual Best Places to Work program honors companies with the best total rewards packages across the U.S. and in the following tech hubs: Atlanta, Austin, Boston, Chicago, Colorado, Dallas, Houston, Los Angeles, Miami, New York, San Diego, San Francisco, Seattle and Washington DC. Best Places to Work is distinct because its algorithm selects tech companies that build their offerings specifically around what tech professionals value in a workplace. Winners are announced in early January 2024. <https://employers.builtin.com/best-places-to-work/>