

Minneapolis Star Tribune Names IDEaS a 2019 Top Workplace

Top Workplaces recognizes the most progressive companies in Minnesota based on employee survey

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MINNEAPOLIS—June 17, 2019—IDEaS Revenue Solutions has been named one of the *Top Workplaces* in Minnesota by the Star Tribune, the state's largest newspaper. A complete list of those selected is available at StarTribune.com/topworkplaces2019 and was published in the Star Tribune's *Top Workplaces* special section on Sunday, June 16, 2019.

Top Workplaces recognizes the most progressive companies in Minnesota based on employee opinions that measure engagement, organizational health and satisfaction. The analysis included responses from over 140,000 employees at Minnesota public, private and nonprofit organizations.

IDEaS' parent company, SAS, is well known for its workplace culture. The company was used as a model for workplace perks at Google and has been identified as a "Best Company to Work For" in Fortune's annual rankings.

The results of the Star Tribune *Top Workplaces* are based on survey information collected by Energage, an independent company specializing in employee engagement and retention.

Michael J. Klingensmith, publisher and CEO, Star Tribune, said: "The companies in the Star Tribune *Top Workplaces* deserve high praise for creating the very best work environments in the state of Minnesota. My congratulations to each of these exceptional companies."

Dr. Ravi Mehrotra, president, founder and chief scientist, IDEaS, said: "I'm excited to see IDEaS has met the national standards criteria as a *Top Workplace*. We work hard to ensure IDEaS provides a culture that embodies our values and supports our mission and vision. It takes conscious and constant effort to drive and maintain a high-performance culture, and our success is a direct reflection of the dedication, ability, determination and ingenuity of each team member. A huge thank you to them for voting for IDEaS and helping us win the ranking of *Top Workplace*."

About IDEaS

IDEaS, a SAS company, is the world's leading provider of revenue management software and services. With over 30 years of expertise, IDEaS delivers revenue

science to more than 11,000 clients in 129 countries. Combining industry knowledge with innovative, data-analytics technology, IDEaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. Results delivered. Revenue transformed. Discover greater profitability at ideas.com.

About Star Tribune Top Workplaces

To qualify for the Star Tribune *Top Workplaces*, a company must have more than 50 employees in Minnesota. Over 2,000 companies were invited to participate. Rankings were composite scores calculated purely on the basis of employee responses.